

allermuir

Product Specification

Design: 'Soul'

Designer: PearsonLloyd

Luke Pearson and Tom Lloyd who first met while studying Furniture Design and Industrial Design respectively, at London's prestigious Royal College of Art, didn't form their multi award winning product and furniture design consultancy until 1997, having spent a number of years working independently of each other for highly acclaimed design studios. Both derive great joy and excitement from what they do; the surprises that they find along the way; materials and processes; team working; users and places; and pursuing the essential. They have created solutions for a variety of International clients, including manufacturers, consumer brands, and government organisations and are one of the most highly respected studios around today.

Features:

PearsonLloyd's Soul chair is a unique and ambitious development resulting from a long journey of exploration into structural plastics and their strength capabilities in order to achieve this stunningly elegant yet robust cantilever design for Allermuir. A design for the 21st Century that embraces technological advances made since the archetypal origins of the now humble tubular steel cantilever chair of 80 years ago or so.

The plastic shell provides a sophisticated seating platform that flexes and responds to the users' movements. With reduced steel content the chair is light and has a minimum of parts; there are no welds, holes or frame screws.

The tubular legs flow into the progressively slimming planar paddle arms that are secured with hidden fixings to a floating backrest, the floating aspect producing a very dynamic relationship between seat and back, maximising comfort. The subtle twist of the planes in the shell belies the complex structural analysis, but describes the flow of strength around the chair. The resultant beautifully sculpted structure creates a rich yet economic design.

A simple plastic seat infill utilises the inherent flexibility within the structure for an enhanced comfort. With optional upholstered seat pad and a range of coloured backrest options, the use and perception of the chair can be changed.

Finishes:

Frames can be powder coated in white or finished in polished chrome. Glides, when used are white. Chair shells are available in White or Dark Grey (RAL 3000). Seat pans and backrest colour options are; Dark Grey (RAL 3000), White, Lime Green (RAL 110 80 80), Orange (RAL 060 60 80), or Light Blue (RAL 220 80 25). Alternatively the seat pans can be upholstered in a broad range of fabrics and leather, but vinyls should be avoided.

Marketplace:

This is a unique and prestigious design which will appeal to the high end A&D area of the market, but universally across other areas due to its striking appearance, excellent comfort and superb value. The various options and finishes allow the chair to migrate between different settings and respond to moods and needs from dining to office, with a domestic feel, to waiting and conference use within the contract world, making this a truly universal chair.

Products available in range



A780
Chair plastic seat & back
Plastic seat infill
Round steel tube frame

Dimensions:
Overall 800h 570w 535d
Seat 475h
Weight 8.0kg



A783
Stacking chair plastic seat & back
Plastic seat infill
Round steel tube frame

Dimensions:
Overall 800h 570w 535d
Seat 475h
Weight 8.0kg
Stacks 6 high



A781
Chair upholstered seat, plastic back
Upholstered seat
Plastic back
Round steel tube frame

Dimensions:
Overall 800h 570w 535d
Seat 475h
Weight 8.0kg



A784
Stacking chair upholstered seat,
plastic back
Upholstered seat
Plastic back
Round steel tube frame

Dimensions:
Overall 800h 570w 535d
Seat 475h
Weight 8.0kg
Stacks 6 high