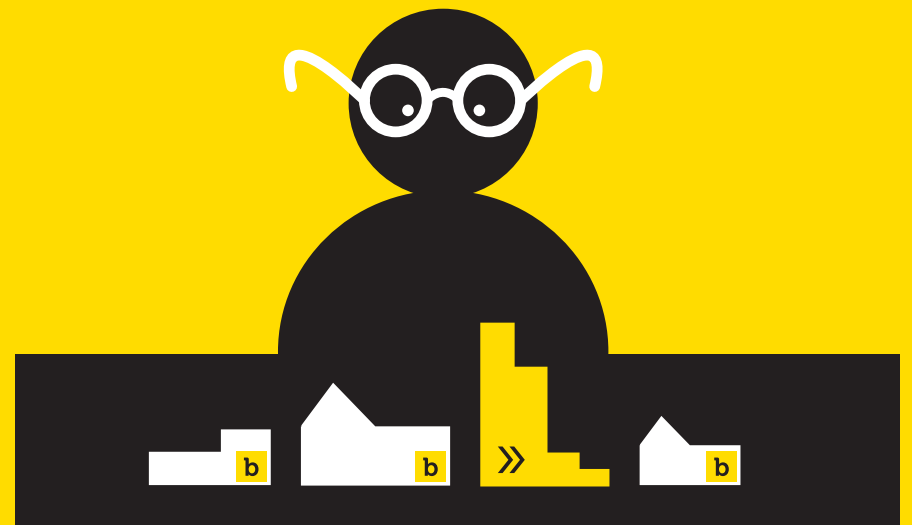


BIM Roadshow Invitation

organised by  in partnership with bimstore.co.uk

We'll be focusing on BIM for manufacturers, from the marketers perspective.

This is less about the technical detail and more about how you will be able to use BIM to promote your product and get it specified.



Roadshow overview

- An Introduction to BIM
- What is BIM and where the industry is
- How designers are using BIM
- How Contractors are using BIM
- How BIM is used by the End User

BIM for manufacturers

- Introduction – what manufacturers need to know
- Case Study & Live Demo – Zehnder
- Case Study & Live Demo – Cubicle Centre
- Business Benefits of BIM

Getting your products onto BIM

- Creating and Distributing Content
- Bimstore & Barbour – Our Offer and the process

If you would like to attend

Please send your chosen location and session to karina.moody@barbourproductsearch.info who will send you details on how to get to the session etc.

4th September

Location: _spaceworks, Newcastle
Session 1: 10am – 1pm
Session 2: 2pm – 5pm

2nd October

Location: UBM HQ, Blackfriars, London
Session 1: 10am – 1pm
Session 2: 2pm – 5pm

6th November

Location: Brewery Wharf, Leeds
Session 1: 10am – 1pm
Session 2: 2pm – 5pm

Any questions?

For any questions please contact Karina;
e: karina.moody@barbourproductsearch.info
t: 0151 353 3531 Tweet: @BarbourNews