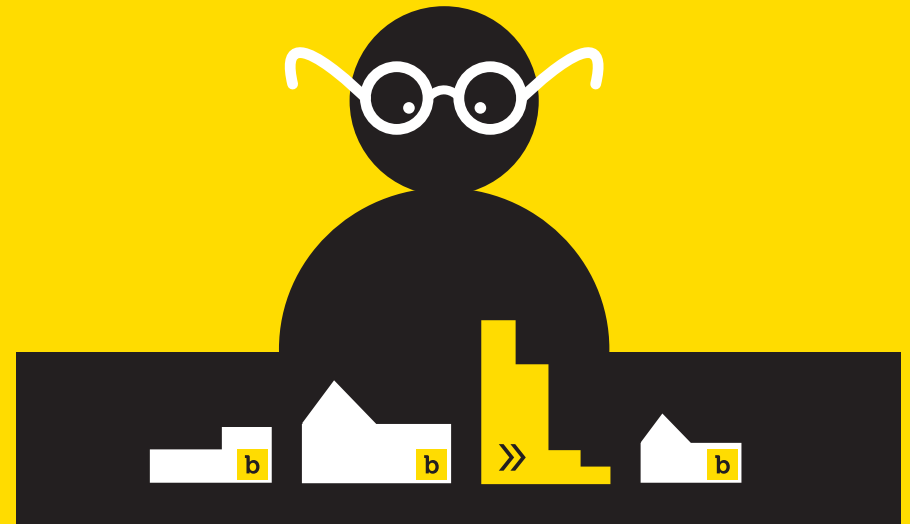


BIM Roadshow Invitation

organised by  in partnership with 

We'll be focusing on BIM for manufacturers, from the marketers perspective.

This is less about the technical detail and more about how you will be able to use BIM to promote your product and get it specified.



Roadshow overview

- An Introduction to BIM
- What is BIM and where the industry is
- How designers are using BIM
- How Contractors are using BIM
- How BIM is used by the End User

BIM for manufacturers

- Introduction – what manufacturers need to know
- Case Study & Live Demo – Zehnder
- Case Study & Live Demo – Cubicle Centre
- Business Benefits of BIM

Getting your products onto BIM

- Creating and Distributing Content
- Bimstore & Barbour – Our Offer and the process

16th July

Location: Barbour HQ, Cheshire Oaks, Chester
Session 1: 10am – 1pm
Session 2: 2pm – 5pm

23rd July

Location: UBM HQ, Blackfriars, London
Session 1: 10am – 1pm
Session 2: 2pm – 5pm

If you would like to attend, please send your chosen location and session to karina.moody@barbourproductsearch.info who will send you details on how to get to the session etc.

Any questions?

Please email Karina on the above address or
Call: [0151 353 3531](tel:01513533531) Tweet: [@BarbourNews](https://twitter.com/BarbourNews)