

BARBOUR PRODUCT SEARCH IS NOW CPD ACCREDITED!

We're extremely excited to announce the launch of our new CPD Accreditation programme, which is independently accredited and designed for construction professionals across the specification chain.

WHAT WE OFFER

We offer building product manufacturers access to construction industry professionals through a successful multi-channel solution. In addition to that, we are now launching our new CPD programme which will provide those building product manufacturers with the opportunity to develop key relationships with specifiers whilst also growing brand awareness.

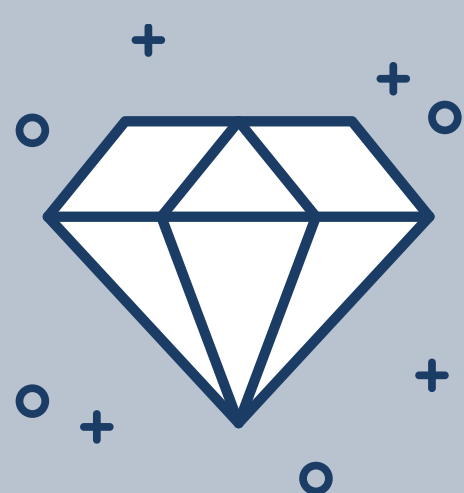


WHAT WE CAN DO

Our team can offer a full writing service to help create your CPD Technical Article which we'll then host directly on our website. To achieve Barbour Product Search standards, your article will need to be relevant, accurate, and written with the building product specifier in mind. It must issue unbiased and educational information about a product or products with no sales jargon.

WHAT YOU WILL GET

Promotion of your new CPD Technical Article will go out to our audience of architects and specifiers who are interested in improving their knowledge of product technical requirements. This will be done through channels such as our website, social media platforms, solus emails and targeted newsletters. Specifiers can also earn CPD hours by taking the multiple-choice test at the end of the article and will receive our official certificate upon completion.



INTERESTED?

For more information, or if you're interested in a Barbour Product Search Accredited CPD Technical Article please get in touch with our team on 0151 353 3500 or by email on editor@barbourproductsearch.info