

INDUSTRY CONFERENCE 2022

CARDEN PARK HOTEL | CHESHIRE | CH3 9ER



SUSTAINABILITY
FOR THE SECTOR
Your Two Day Agenda



BMA NETWORKING DAY

6 JUNE 2022

CARDEN PARK HOTEL, CHESHIRE

AGENDA

0900 - 1000 - Registration /Breakfast Networking Hour

An opportunity for delegates and sponsors to network over tea/coffee and pastries

1000 - 1130 - General Council & AGM

BMA Meetings for Members only

1130 - 1230 - Lunch / Networking Hour

1230 - 1730 - Charity Golf Challenge Golf

Limited places are available for our Charity Golf event, this years competition will have a shotgun start and feature a number of prizes for the best team and individual performances

1230 - 1800 - Advice Surgeries

Held throughout the day these surgeries will provide delegates with the opportunity to book 1-2-1 meetings with sponsors and a selection of chosen industry representatives to discuss any business opportunities or topics of the day.

1530 - 1730 Charity Wine Tasting

For the non-golfers we are offering our first Charity Wine Tasting event. Attendees will have the opportunity to taste a selection of wines provided by Carden Park's Sommelier and wine experts from their own vineyard.

1730 - 1830 Pub Quiz and Golf Awards

Join us for the results of the Golf competition followed by an interactive pub quiz in the hotel bar

1900 - Pre Dinner Drinks followed by a Networking Dinner

After a full day of activities this is an opportunity for attendees to unwind and network in an informal atmosphere.





BMA INDUSTRY CONFERENCE

7 JUNE 2022

CARDEN PARK HOTEL, CHESHIRE

AGENDA

0830 - 0930 - Registration /Breakfast Networking Hour

An opportunity for delegates and sponsors to network over tea/coffee and pastries

0930 - 1630 - Full Day Conference

Please find below a run down of the event speakers

1900 - Networking Drinks Reception followed by A Black Tie Gala Dinner and Charity Raffle/Auction

A delicious 4 course dinner offers the perfect backdrop for delegates to continue the building the relationships that were formed over the past 2 days and network with other industry professionals.

2300 - Late

After dinner delegates have the opportunity to move to the hotel bar and celebrate a successful two days.





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YOUR SPEAKERS



John Hotowka is a business speaker, humorist and magician who has first-hand experience of the highs and lows running a business solo. Starting his career in 1989 he built a very successful international business. In 2002 he suffered a crisis in confidence.

He studied high achievers, neuroscience, and read a lorry-load of personal development material. He also gained extensive industry knowledge and insight working with numerous blue chip organisations and small businesses. He distilled his findings and developed 'Achievement Thinking' which he used to rebuild his life and career. He now equips his audiences with the tools they need to overcome obstacles and achieve their goals.



Design scientist and systems theorist **Melissa Sterry** is recognised as a world-leading authority on the science, technology and thinking that could help humanity to build a brighter future. Melissa is published in 60+ international scientific, industry and consumer journals, magazines, and books, including the Global Innovation Science Handbook, for which she authored the chapter on Biomimetics. Melissa has contributed as a scientific committee member, peer-reviewer, editorial board member, and juror to several leading scientific, sustainability, and built environment journals, conferences, societies, and awards worldwide.



Robert Lewellyn is a supreme advocate of electric cars and all things techy. Presenter of Fully Charged. Former Scrapheap Challenge Presenter and has been playing the part of Kryton in the BBC's science fiction comedy drama, Red Dwarf since 1988. Robert is also a frequent speaker at science and technology events, actively promoting electric cars and renewable technologies. His website and YouTube channel is a platform for discussion around the issues relating to sustainability and the future of energy





Prof. Lewis Dartnell is a research scientist, presenter and author based in London, UK. Lewis graduated from Oxford University with a First Class degree in Biological Sciences and completed his Ph.D. at University College London in 2007. He now holds the Professorship in Science Communication at the University of Westminster. He has won several awards for his science writing and outreach work and regularly freelances for newspapers and magazine articles. He has also published four books: *The Knowledge* was the Sunday Times 'New Thinking' Book of the Year and international best-seller and his latest *ORIGINS: How the Earth Made Us* is a Sunday Times top History book of 2019.

THE BIG DEBATE

The theme of BMA's Industry Conference in 2022 is 'Sustainability for the Sector'. Most of our speakers during the conference will focus on the environment whether that's climate change itself, adaptation, or the mental resilience to cope with the challenge we face. But for our 'Big Debate' we'll be approaching 'Sustainability for the Sector' from a different angle.

The channels to market for bathroom manufacturers have been subject to unprecedented disruption in the last decade with consolidation and private equity in merchanting, the emergence of 'click and collect' operators and the growth (and demise) of some online retailers. As millennials and Gen Z become a bigger proportion of the consumer market, and crucially, of tradespeople what does this mean for the traditional channels?

In this debate, we've assembled an expert panel to discuss whether manufacturers' traditional routes are sustainable, and how our channel partners are cementing their long-term future. We'll consider consumer's changing purchasing habits, future financial models, and the role of the installer. Crucially, we'll ask what does it all mean for the manufacturer?

Chair:

- Tom Reynolds, Chief Executive, Bathroom Manufacturers Association

Panel:

- Mike Rigby, Managing Director, MRA Research
- John Newcomb, Chief Executive, Builders Merchants Federation
- Dave Ruston, Eureka Research
- Jane Blakeborough, Research Director, Trendmonitor
- Diane Wehrle, Retail Analyst, Springboard





MEMBER CONFERENCE DELEGATE COSTS

GOLD PACKAGE | £799.00 + VAT

2 nights' accommodation, attendance at either the charity golf or wine tasting events, conference and all dinners

SILVER PACKAGE | £699.00 + VAT

2 night's accommodation, dinner and conference

BRONZE PACKAGE | £499.00 + VAT

Full day conference and gala dinner with accommodation on the Tuesday evening

GOLF DAY ONLY | £139.00 + VAT

18 holes on the Nicklaus Course including lunch

WINE TASTING ONLY | £69.00 + VAT

Charity Wine tasting event includes 6 wines and lunch

NETWORKING DINNER | £239.00 + VAT

3 course dinner, charity raffle and pub quiz with accommodation on the Monday evening

CONFERENCE DAY DELEGATE | £199.00 + VAT

Full day conference with lunch and refreshments

GALA DINNER AND ACCOMMODATION | £299.00 + VAT





NON-MEMBER CONFERENCE DELEGATE COSTS

GOLD PACKAGE | £959.00 + VAT

2 nights' accommodation, attendance at either the charity golf or wine tasting events, conference and all dinners

SILVER PACKAGE | £839.00 + VAT

2 night's accommodation, dinner and conference

BRONZE PACKAGE | £599.00 + VAT

Full day conference and gala dinner with accommodation on the Tuesday evening

GOLF DAY ONLY | £167.00 + VAT

18 holes on the Nicklaus Course including lunch

WINE TASTING ONLY | £83.00 + VAT

Charity Wine tasting event includes 6 wines and lunch

NETWORKING DINNER | £287.00 + VAT

3 course dinner, charity raffle and pub quiz with accommodation on the Monday evening

CONFERENCE DAY DELEGATE | £239 + VAT

Full day conference with lunch and refreshments

GALA DINNER AND ACCOMMODATION | £359 + VAT

