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The Art of Orosso

FAGERHULT

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Fagerhult The Art of Light

Light is the starting point for many art forms. Light forms the basis for film, photography and painting. It not only gives people a sense of physical and mental well-being but also creates the visual environment for aesthetic experiences. Light is an inspiration behind artistic creativity, our perception and appreciation; something that has been explored but not always defined.

For us at Fagerhult the art of light is grounded in an exact science. Something that can be measured quantified and controlled. Our lighting technology is used to create functional, comfortable, energy efficient light. This expertise allows us to push the boundaries and use light as the raw material for a very personal form of expression. The Art of Light.

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A new way of looking at light

Is this what you expected? No, we thought it wouldn't be. Because light has an influence on so many things our idea was to create a luminaire which is not only functional and ergonomic, but really attracts attention. A luminaire which questions all the unwritten rules about what lights should look like, and what is impressive. Orosso is a completely new type of luminaire which will change the way you see things.

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Light corners

Orosso is a creative lighting design. A combination of expertise and advanced technology which also needed a touch of courage. The starting point was an idea for a luminaire without sharp ends, or corners which absorb the light. The solution is a new combination of standard, straight T5 fluorescent lamps and the circular T5-C light source. Together they form an unconventional shape in which the light flows out and follows the contours of the luminaire.

Orosso has no beginning and no end. It gives a glimpse of infinity. Orosso is an obvious talking point. In conference rooms, at the office, in entrance halls and reception areas. On its own, in combination with other Orosso luminaires or with different lights.

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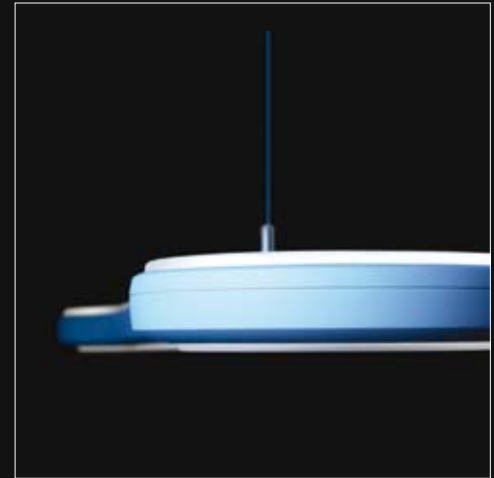
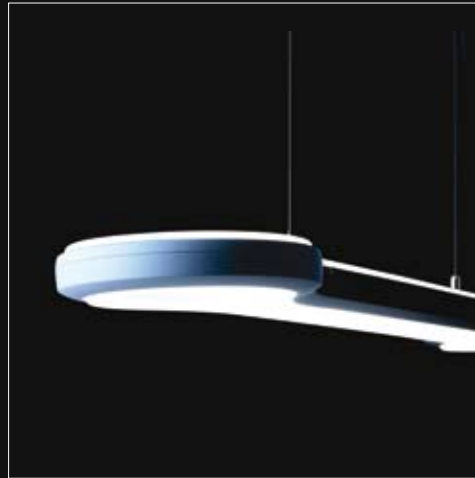
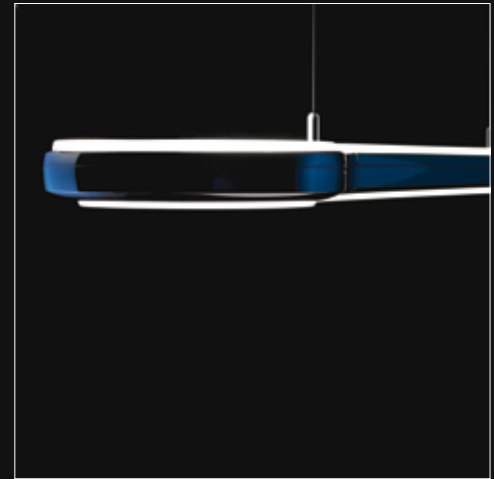
”The fast pace of technological change in the field of lighting is very inspiring and opens up new design opportunities. During this project I had access to very advanced technology and, together with the team at Fagerhult, I attempted to create a luminaire with its own strong personality and unique form of expression.”

Olle Lundberg, industrial designer, SD

”It’s always exciting to work with products which emit a medium, in this case light. Lighting must function in a context, in a room together with the recipients. In purely practical terms designing a luminaire is no more difficult than designing other products. It’s a question of packing the necessary technology into a given space in a new and innovative way. The difficult part is working out how to use the technology. You must be able to manage the qualities of light and have a feeling for how people will experience the luminaire in the room.

Designing Orosso was a challenge in a number of ways. Four light sources of two different kinds had to function together as one and highlight the form of the luminaire whilst giving even luminance across the whole surface. The trick is to use light in the design in such a way as to heighten the experience of the form.”

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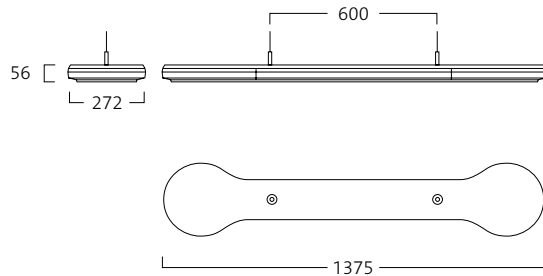
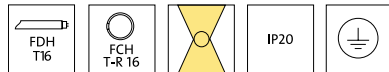
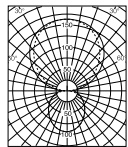


Special care was taken during the development of the suspension fitting. The discreet mounting has a sleeve over the friction lock and there is a wire suspension for concealed installation in a suspended ceiling. The light sources can be changed quickly and easily by removing the upper shade from the body.

Two ways of being seen

The specular version of Orosso is the most eye-catching. The other option is a white version which has exactly the opposite effect. It has a matt powder-coated body which flows into the vacuum-formed opal acrylic areas that distribute the light. The luminaire has direct and indirect light distribution with even luminance. It emits a comfortable, slightly diffuse light and the light sources are completely covered to prevent glare.

Orosso



| Orosso with HF-std | | White | Specular |
|--------------------|-----|-------|----------|
| W | kg | | |
| FDH+FCH | | | |
| 2x21+2x22 | 4,2 | 19901 | 19902 |

| Orosso with HF-dim DALI | | White | Specular |
|-------------------------|-----|-----------|-----------|
| W | kg | | |
| FDH+FCH | | | |
| 2x21+2x22 | 4,2 | 19901-223 | 19902-223 |

Installation

The wire suspension, with the ceiling bracket and friction lock, is included with the luminaire. The luminaire is balanced.

Connection

The luminaire has a 2.0 m mains cable (5x0,75 mm²) and a snap-in terminal block 3x2.5 mm², with dimmer 5x2.5 mm².

Design

Body of structured white (RAL 9016) or specular extruded aluminium and cast aluminium ends. Opal acrylic panels on the top and under-side of the luminaire.

Designed by
Olle Lundberg.



Discreet ceiling bracket with wire suspension and cable bushing.

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reddot design award
winner 2006

Fagerhult Professional – a business sector within the Fagerhult Group. Fagerhult Professional develops, manufactures and markets professional lighting systems for public environments such as offices, schools, industries and hospitals.

In Sweden we have a nationwide network of sales offices and showrooms. Internationally we are represented with our own sales companies in Norway, Denmark, Finland, Ireland, the Netherlands, France, Germany, Estonia, Poland, Russia, Dubai, Australia and China.

The Fagerhult group, with approximately 1,800 employees, is the largest lighting group in the Nordic regions and a leading force in Europe. Operations also include business divisions for retail, outdoor and domestic lighting

Our group has manufacturing plants in Sweden, UK, Australia and China. The parent company AB Fagerhult is listed on the Nordic exchanges Mid Cap-list.

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