Jaquar GROUP



LOOK BOOK 2023

Jaquar.
A group on a mission.

1960
Launch of Essco, the first pan-India bath fittings brand with an unheard of 7-year warranty

1972
Essco commissioned its very first, composite, ultra-modern manufacturing plant

1986
Launch of the premium bath fittings brand – Jaquar. Aimed at bringing global standards to the Indian market

1987
The super success of its advanced flush valve made Jaquar the highest-selling bath fittings brand, and revolutionised the Indian market

2001
Launch of Jaquar Orientation Centre, an immersive experience centre, for better product visualisation and education with expert advice. Enjoys pan-India presence today

2006
Launched the shower enclosure category, offering designing-to-installation services, with standardised quality specifications

2007
Opens its 1st large-scale manufacturing facility in Rajasthan with a production capacity of 2 million faucets annually, and in-house testing capabilities

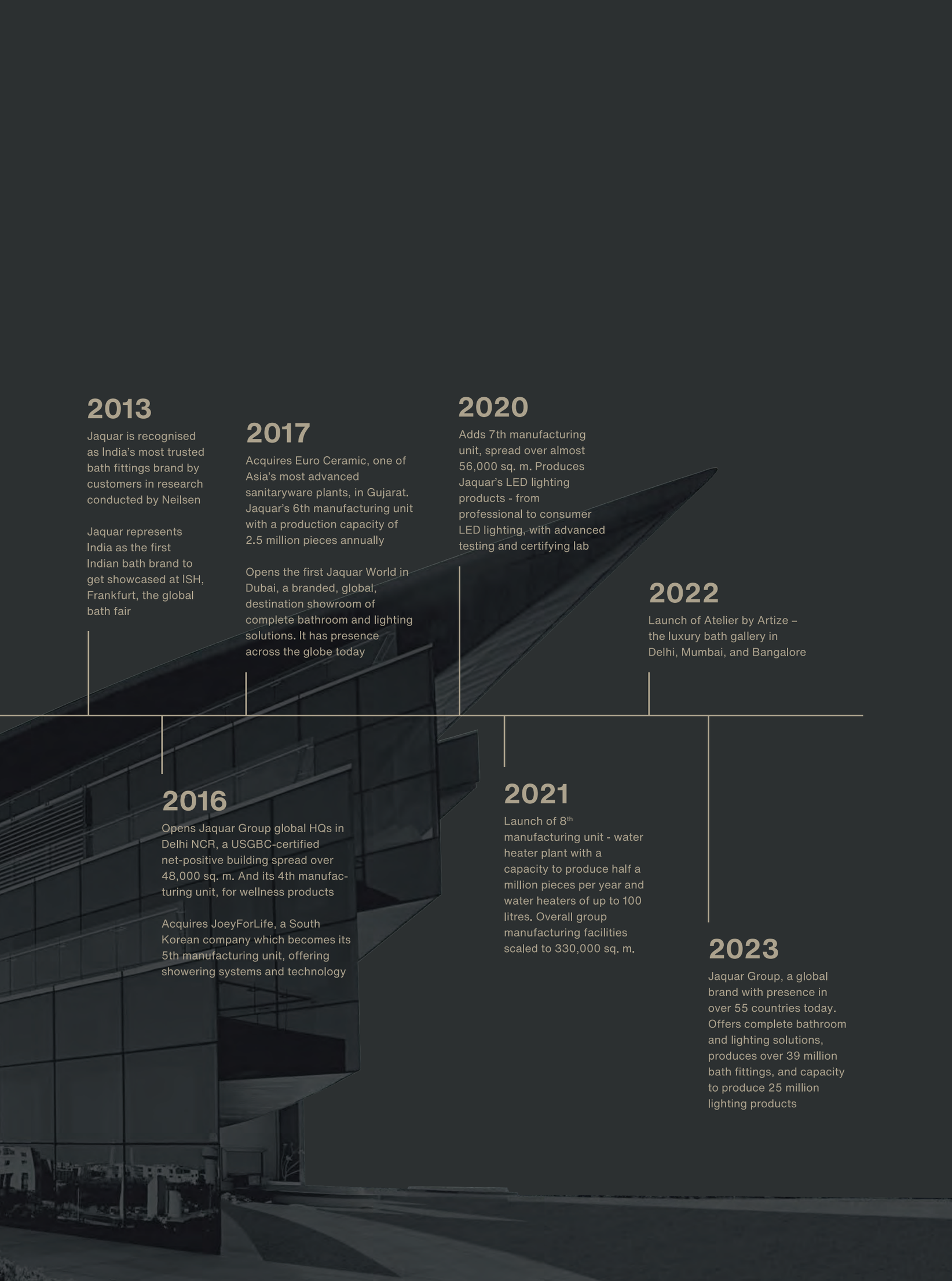
2008
Commissions 2nd state-of-the-art manufacturing facility in Rajasthan to increase faucet production capacity to 3 million annually

2009
Launches India's first luxury bath brand – Artize

Forays into hot water solutions with a wide range of concepts and products

2010
Opens 3rd integrated manufacturing plant. Adds sanitaryware products to offer complete bathroom solutions. Production capacity scales up to 135,000 sq. m.





2013

Jaquar is recognised as India's most trusted bath fittings brand by customers in research conducted by Neilsen

Jaquar represents India as the first Indian bath brand to get showcased at ISH, Frankfurt, the global bath fair

2016

Opens Jaquar Group global HQs in Delhi NCR, a USGBC-certified net-positive building spread over 48,000 sq. m. And its 4th manufacturing unit, for wellness products

Acquires JoeyForLife, a South Korean company which becomes its 5th manufacturing unit, offering showering systems and technology

2017

Acquires Euro Ceramic, one of Asia's most advanced sanitaryware plants, in Gujarat. Jaquar's 6th manufacturing unit with a production capacity of 2.5 million pieces annually

Opens the first Jaquar World in Dubai, a branded, global, destination showroom of complete bathroom and lighting solutions. It has presence across the globe today

2020

Adds 7th manufacturing unit, spread over almost 56,000 sq. m. Produces Jaquar's LED lighting products - from professional to consumer LED lighting, with advanced testing and certifying lab

2021

Launch of 8th manufacturing unit - water heater plant with a capacity to produce half a million pieces per year and water heaters of up to 100 litres. Overall group manufacturing facilities scaled to 330,000 sq. m.

2022

Launch of Atelier by Artize – the luxury bath gallery in Delhi, Mumbai, and Bangalore

2023

Jaquar Group, a global brand with presence in over 55 countries today. Offers complete bathroom and lighting solutions, produces over 39 million bath fittings, and capacity to produce 25 million lighting products

Award Winning Designers

Jaquar's approach to design, drawing from classical, modern, contemporary and fusion styles, has resulted in many recognitions, including the prestigious awards which illustrate the global appeal of our portfolio.



Federico Meroni



Matteo Thun and Antonio Rodriguez





Claudia Danelon



Parichay Mehra



Michael Foley



Lisa Bosi


“A brand that inspires people
worldwide to rediscover the
joys of water and light.”




Artize



a luxury bath brand that is

BORN FROM ART

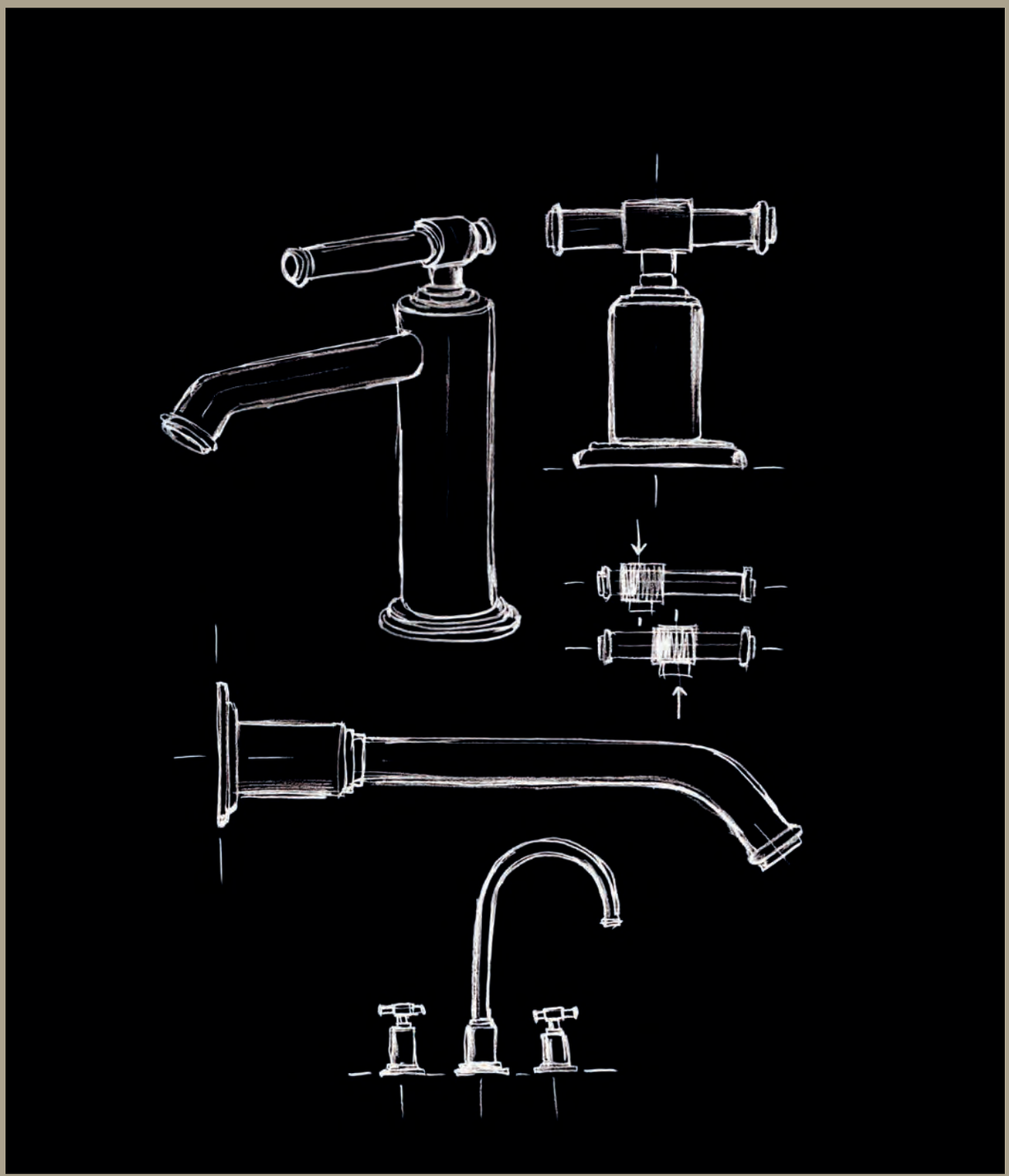
Artize

Created by, and for design connoisseurs,
Artize brings art-inspired shapes,
meticulous finishes and a new perspective
on bathroom luxury.



VIC

By Claudia Danelon and Federico Meroni






“VIC achieves
the perfect equilibrium
between past and present.”



A modern neo-classic



TIARA

By Michael Foley





Elevates
usage to a
unique
experience



“Tiaara's simple arc of movement provides every flow.”





TAILWATER

By Claudia Danelon



“Lever and spout united in a single, friendly form.”



“A signature product,
a design classic.”







Beauty and novelty
fused together

fleur







Confluence

By Parichay Mehra






“A unique, dual-fall
water flow design.”






“The calming effect of
water falling naturally
from bamboo reeds.”

LINEA

By Parichay Mehra



"Straight clean lines
with contemporary
rectangular styling."







“The graceful swinging motion of its spout is mesmerising.”





rainjoy+

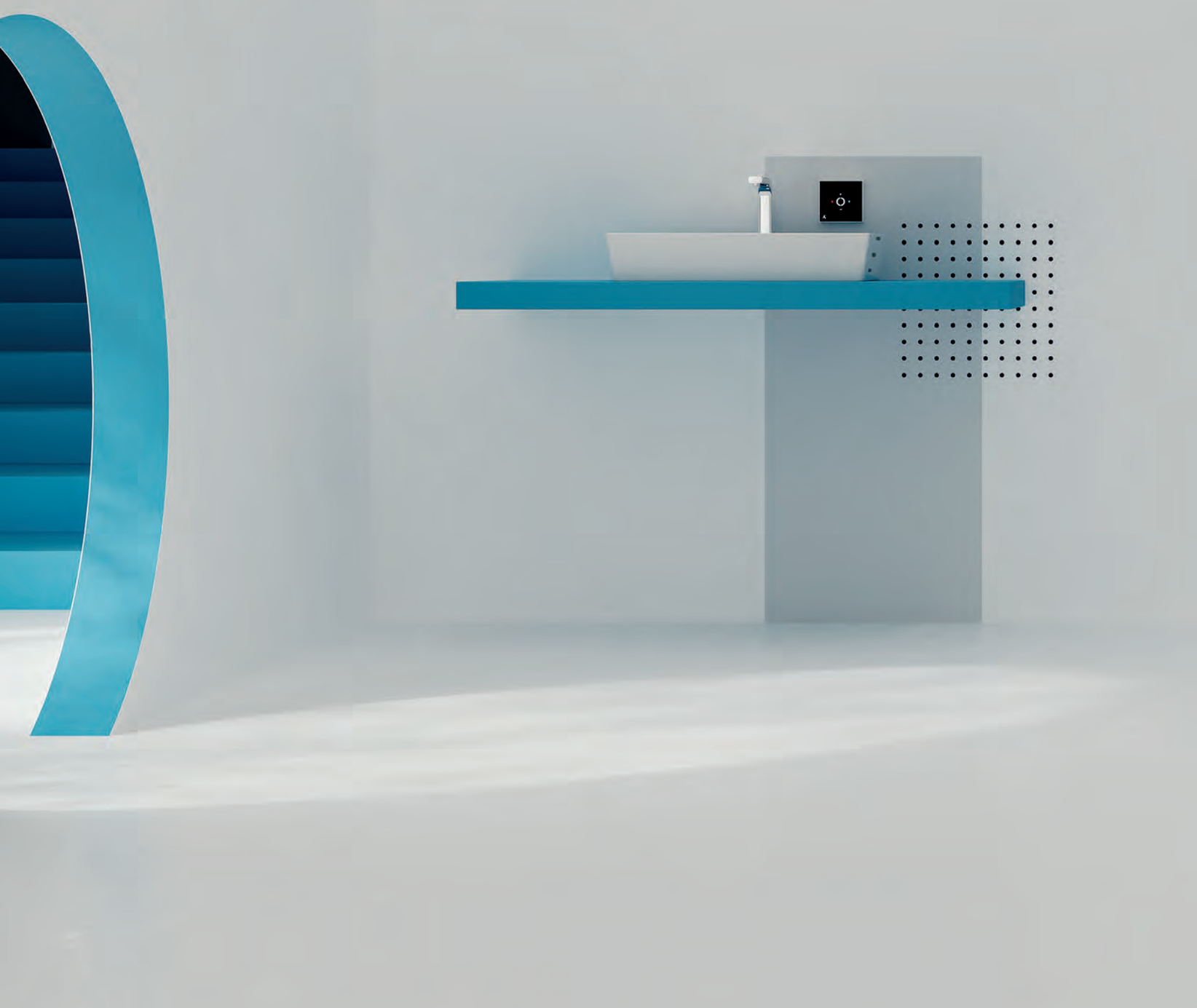
"Envelops the senses
with an array of
soothing sensations."


18L
+
−


“Clean, aesthetic
lines and an
unobtrusive design.”

Smart bathrooms

Technology that improves the bath experience






38°

“Smart technologies
for a better life.”




Jaguar



Renowned designers Matteo Thun and Antonio Rodriguez, who created Jaquar's Laguna series

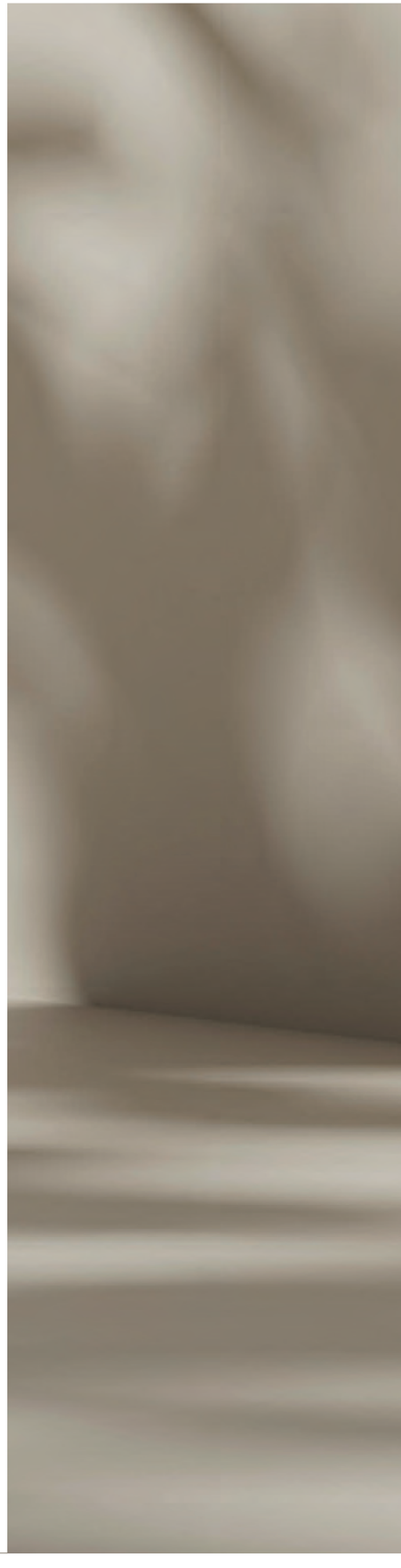


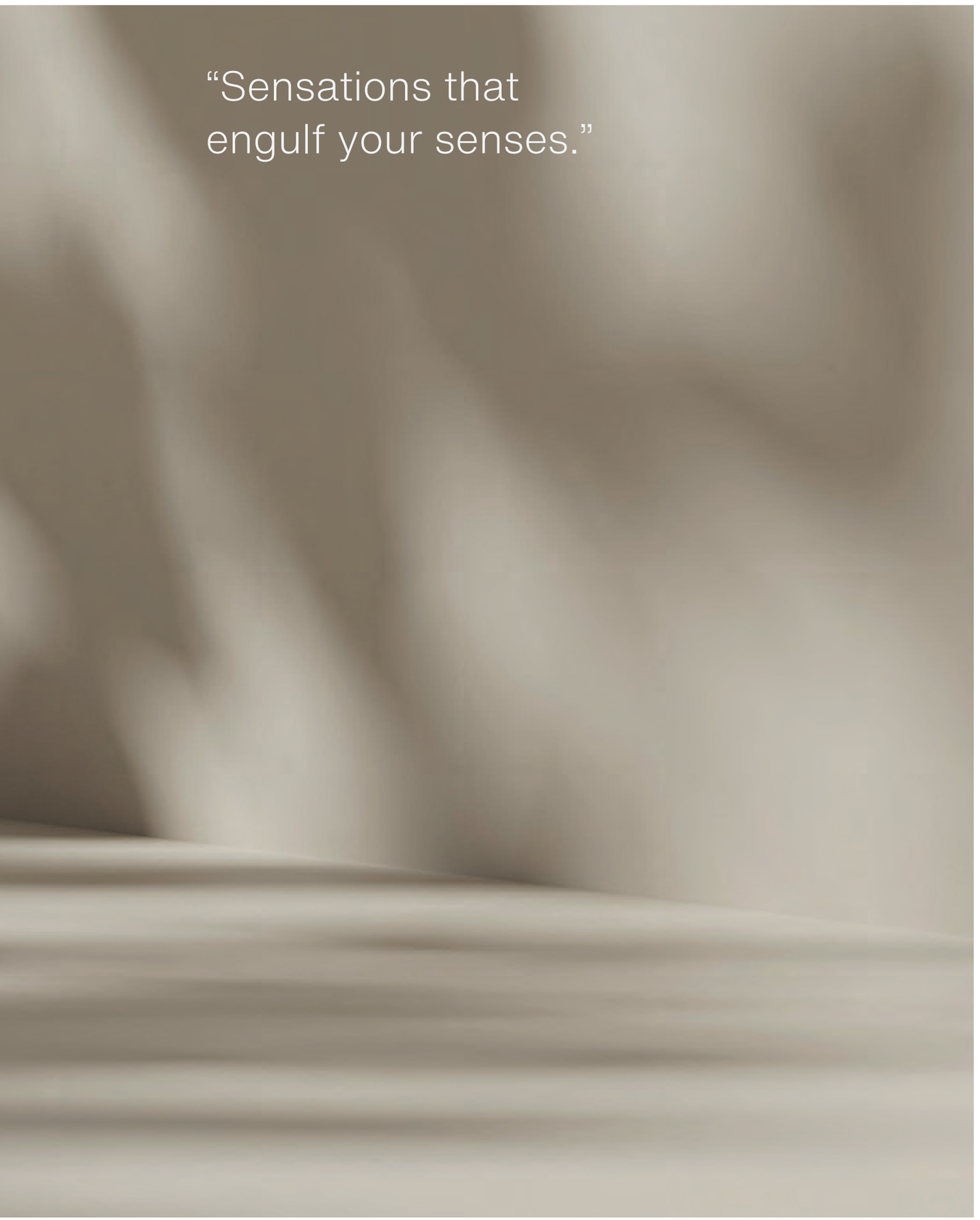
Jaquar

Jaquar offers complete bathroom solutions.
With beautifully designed aesthetics to make the
bathroom a relaxing, refreshing, joyful space.
Rediscover the joys of water.



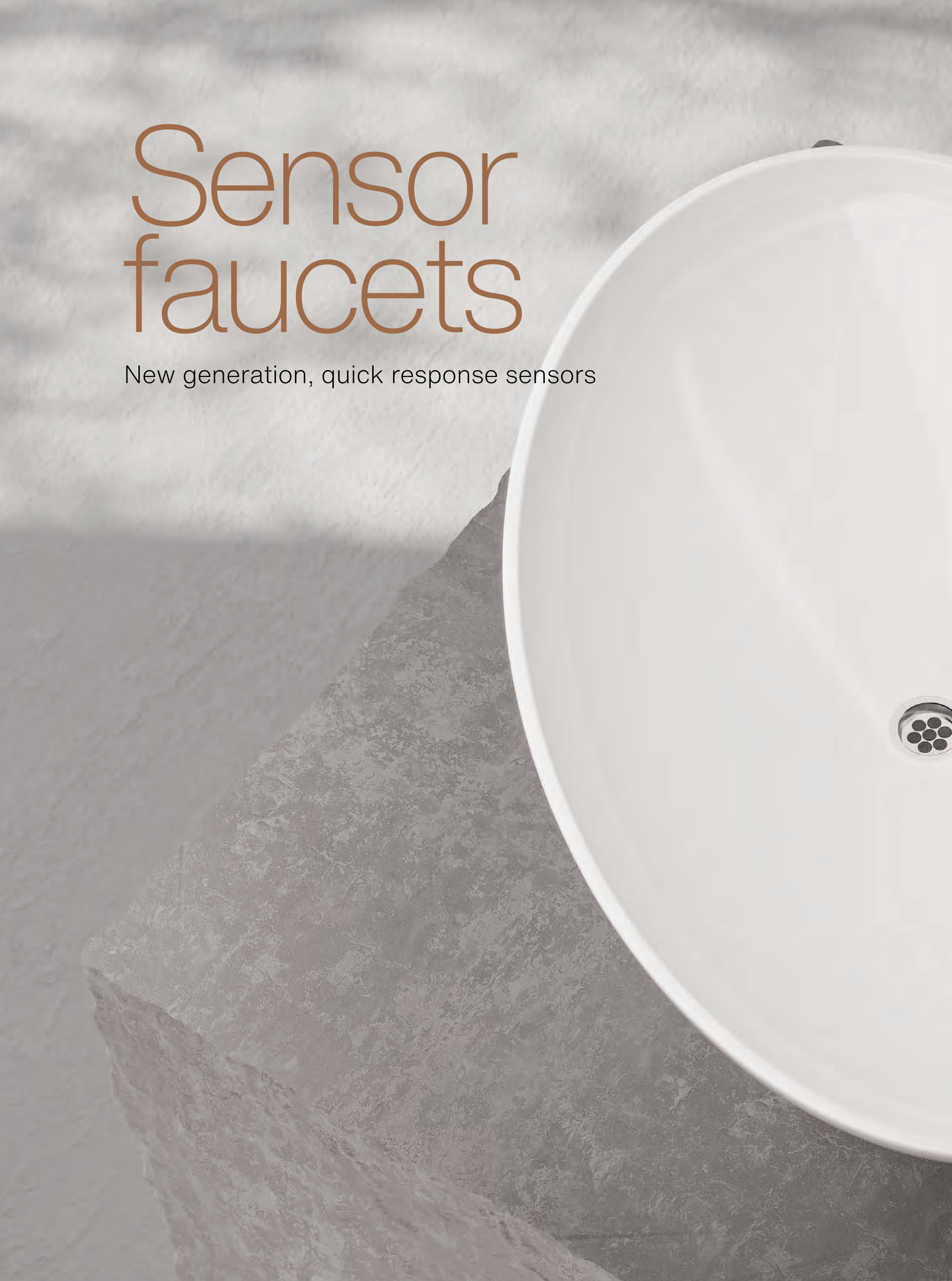





“Sensations that
engulf your senses.”

Sensor faucets

New generation, quick response sensors







“Touch-free elegance,
faultless performance.”





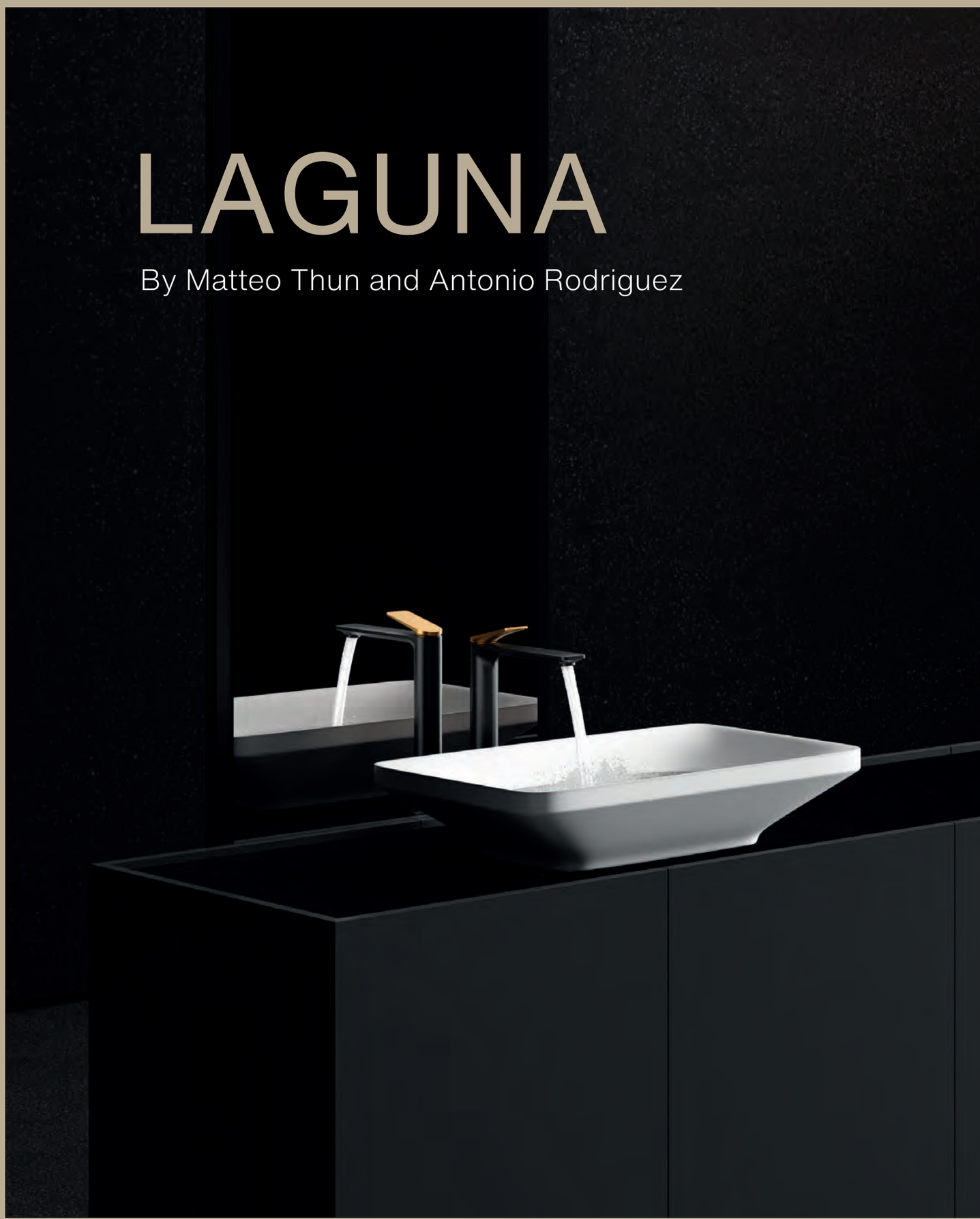


“An iconic form, a holistic collection.”



LAGUNA

By Matteo Thun and Antonio Rodriguez

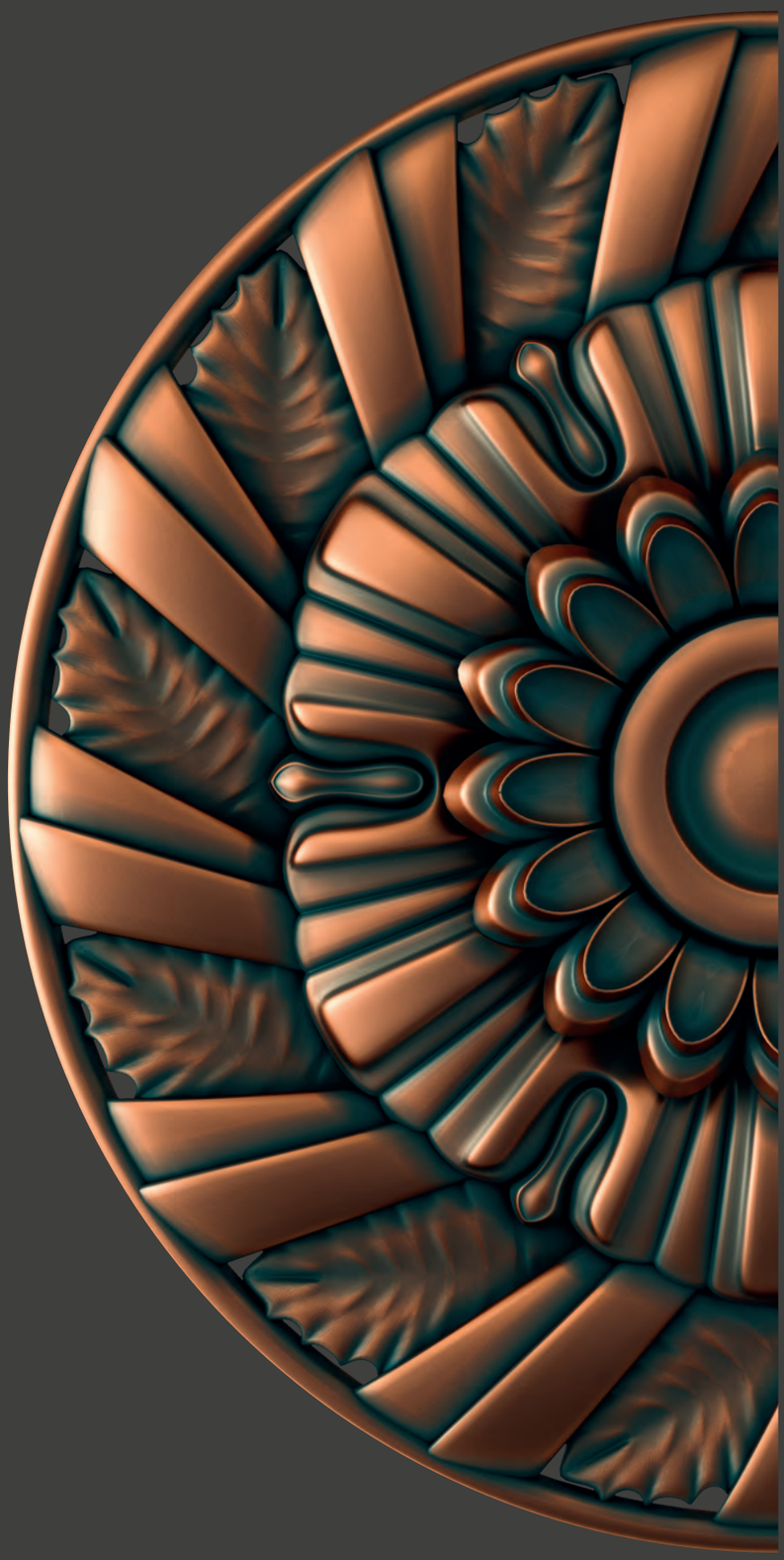






“A perfectly styled silhouette that transcends fashion.”









“The grandeur
marking your signature style.”







Queen's Prime

The majestic legacy of Jaquar's bestselling Queen's range, reborn






“Flowing lines and a
sophisticated stance,
in a modern, royal aesthetic.”

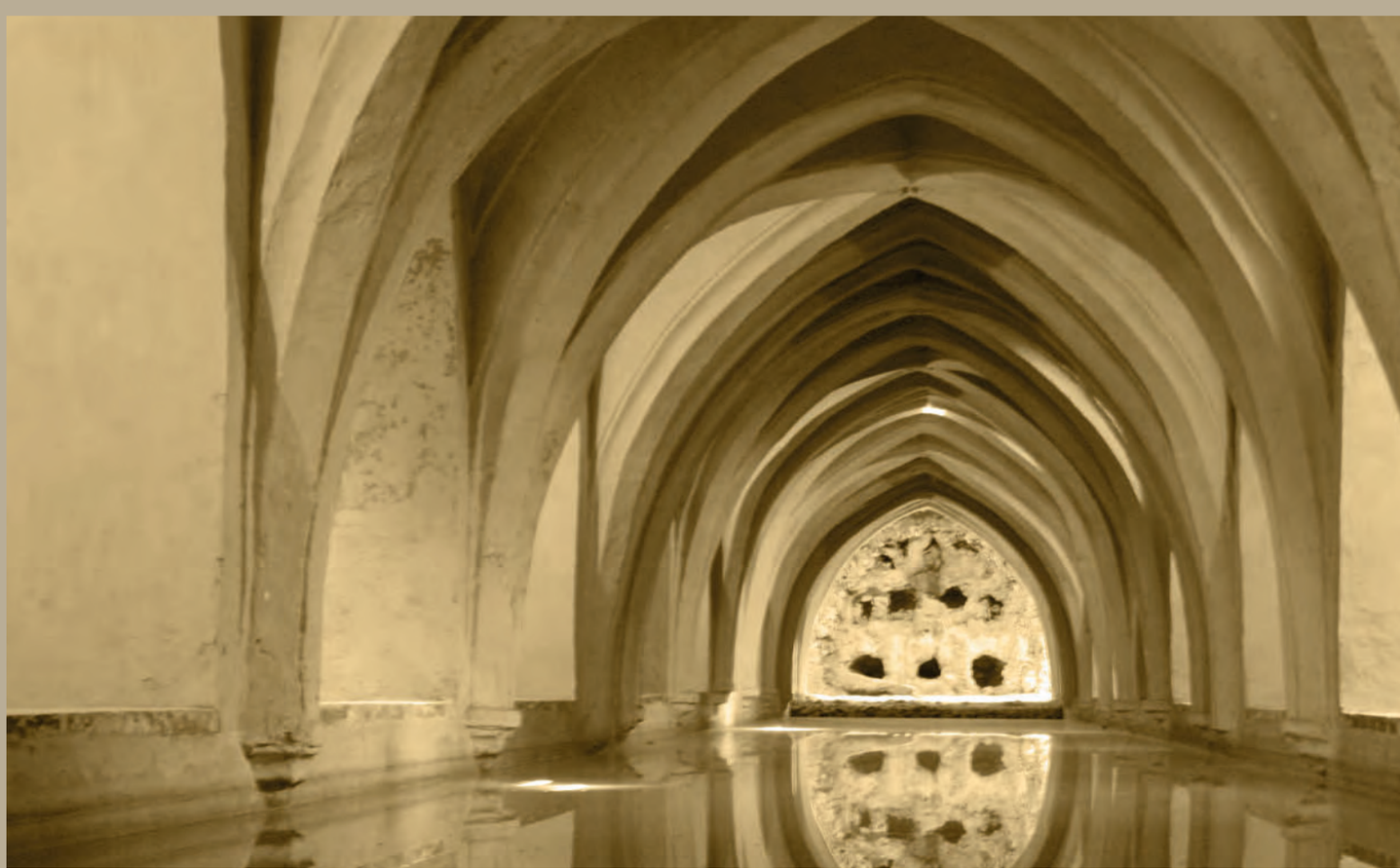


Federico Meroni and Claudia Danelon, designers of Tailwater, VIC and Arc















Controlled fluidity




ARC
Fluidity with balanced proportions
jaguar

“The curves of grace
striking a perfect balance.”









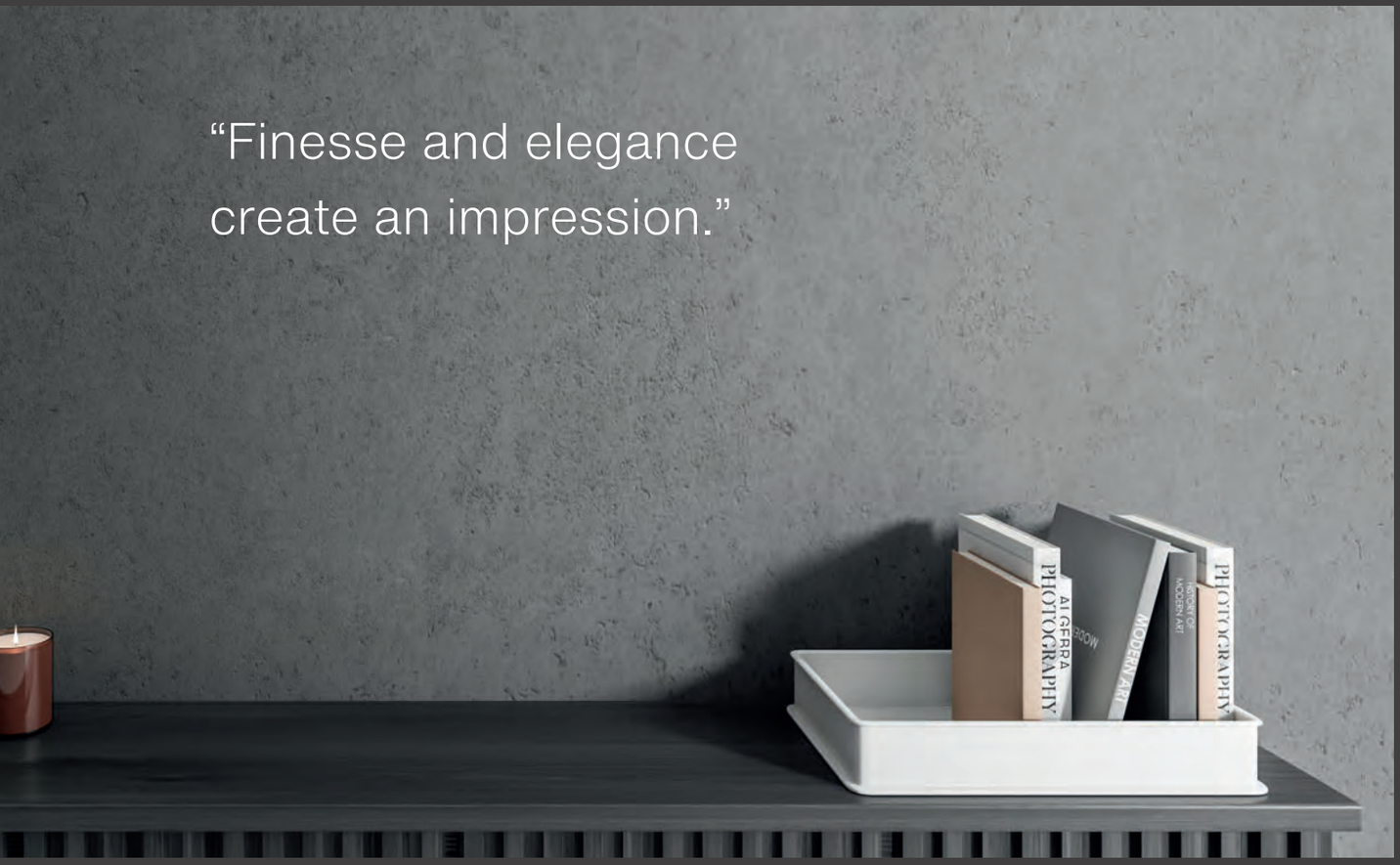








“Finesse and elegance
create an impression.”



SOLO

A design committed to the purity of form



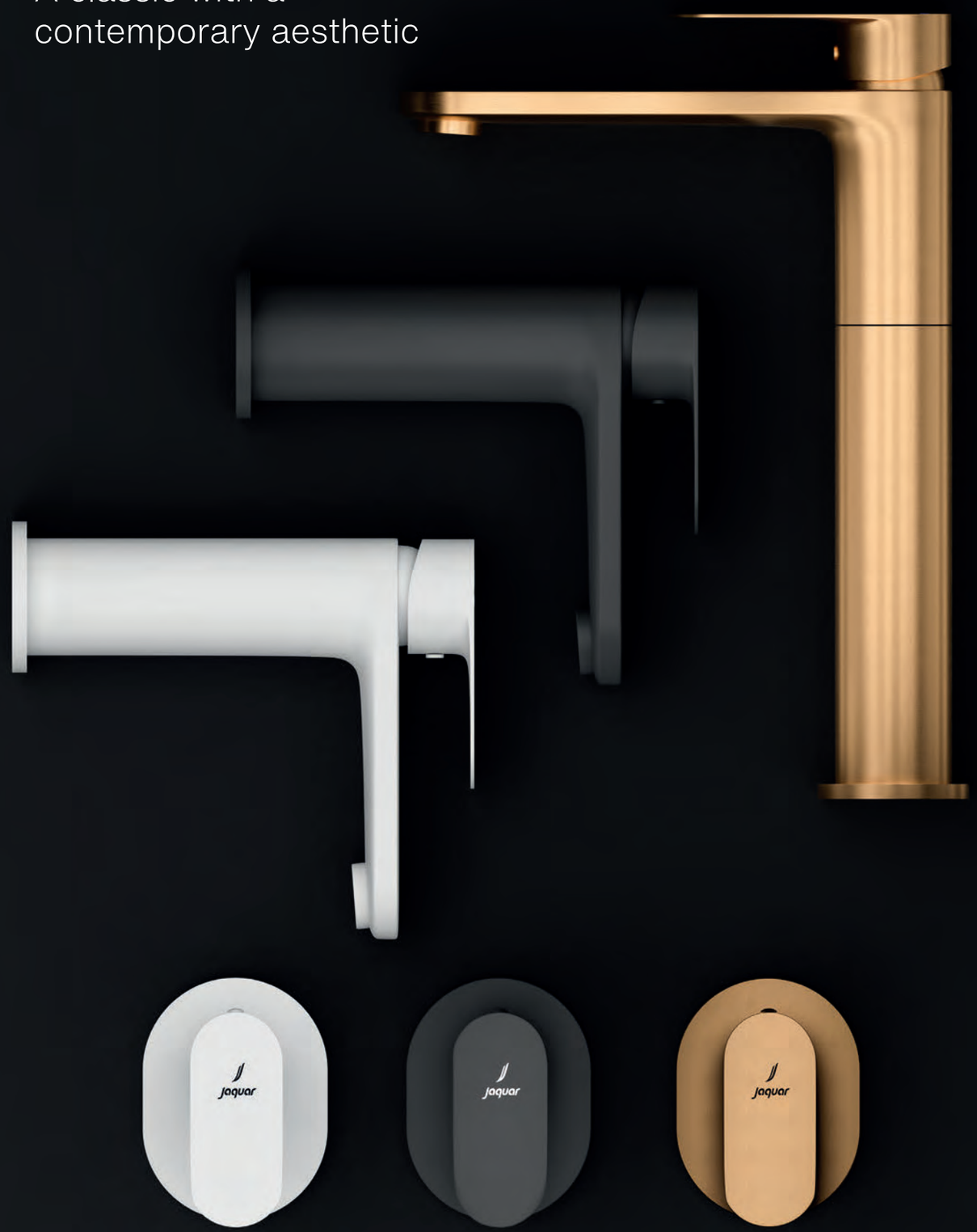

COLD
AQUAR


“Adds understated
elegance to the room.”



Opal Prime

A classic with a
contemporary aesthetic






“The colour finishes
make it stand out
beautifully.”




Jaguar



Decorative Lighting

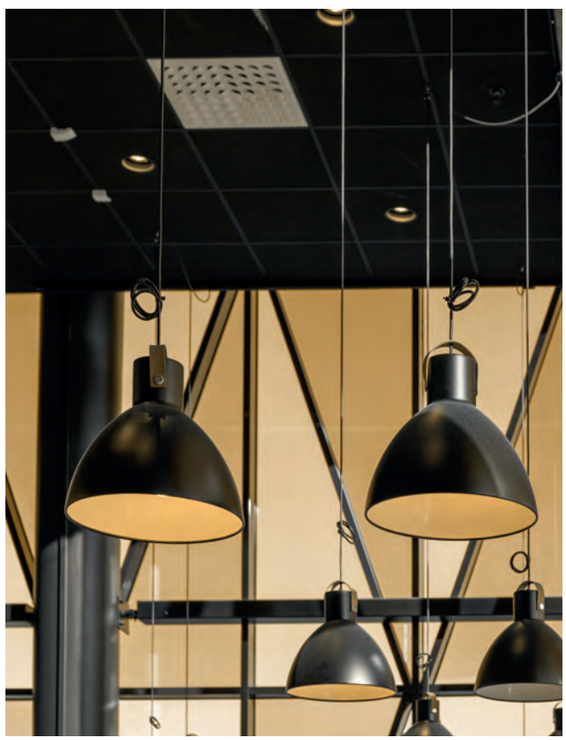
Unveiling the beauty within,
a symphony of decorative light





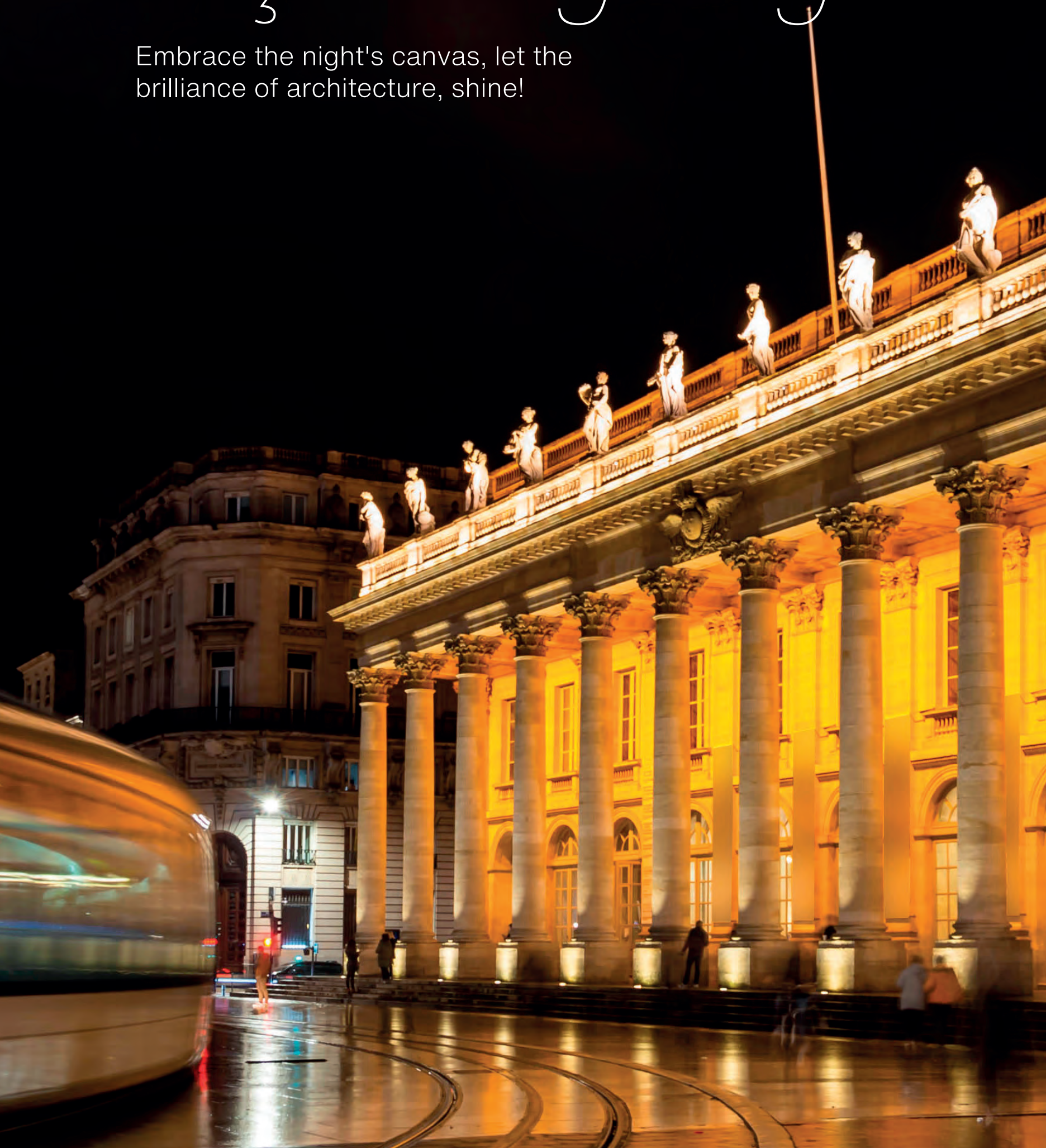






Façade Lighting

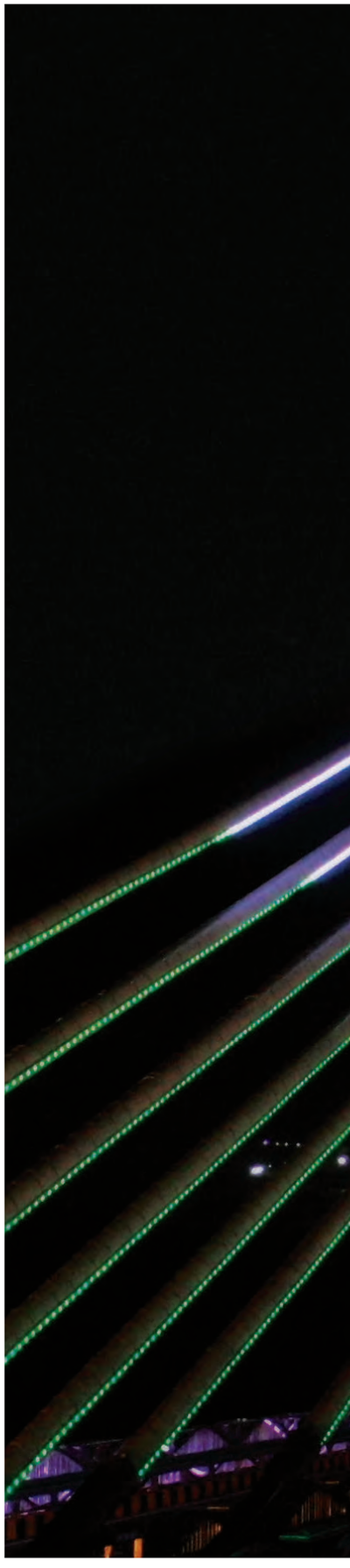
Embrace the night's canvas, let the brilliance of architecture, shine!









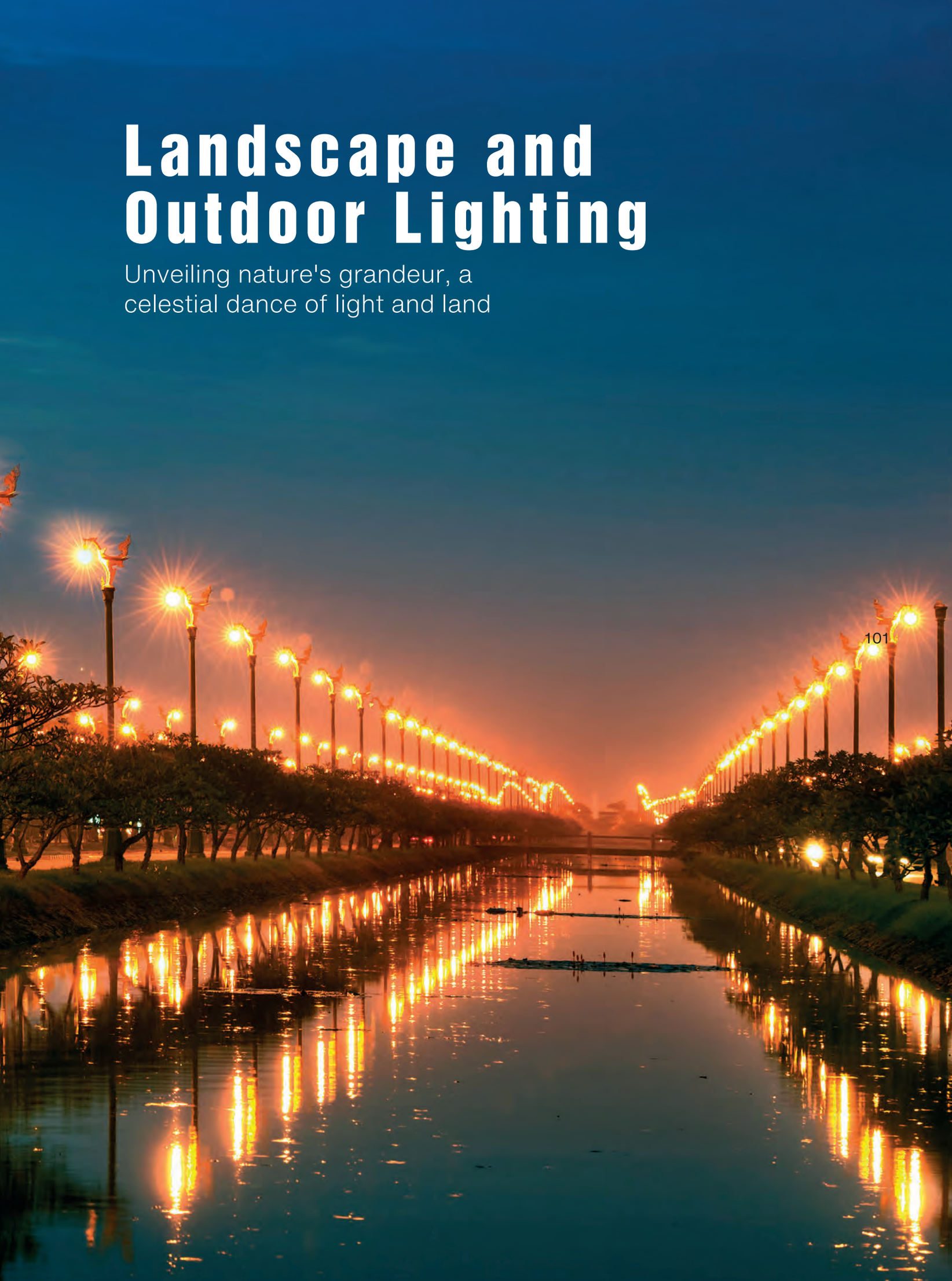






Landscape and Outdoor Lighting

Unveiling nature's grandeur, a celestial dance of light and land



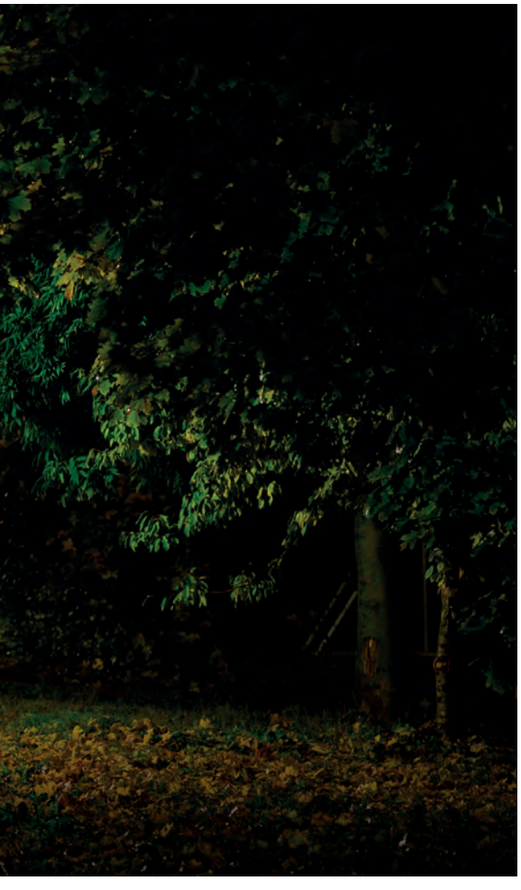


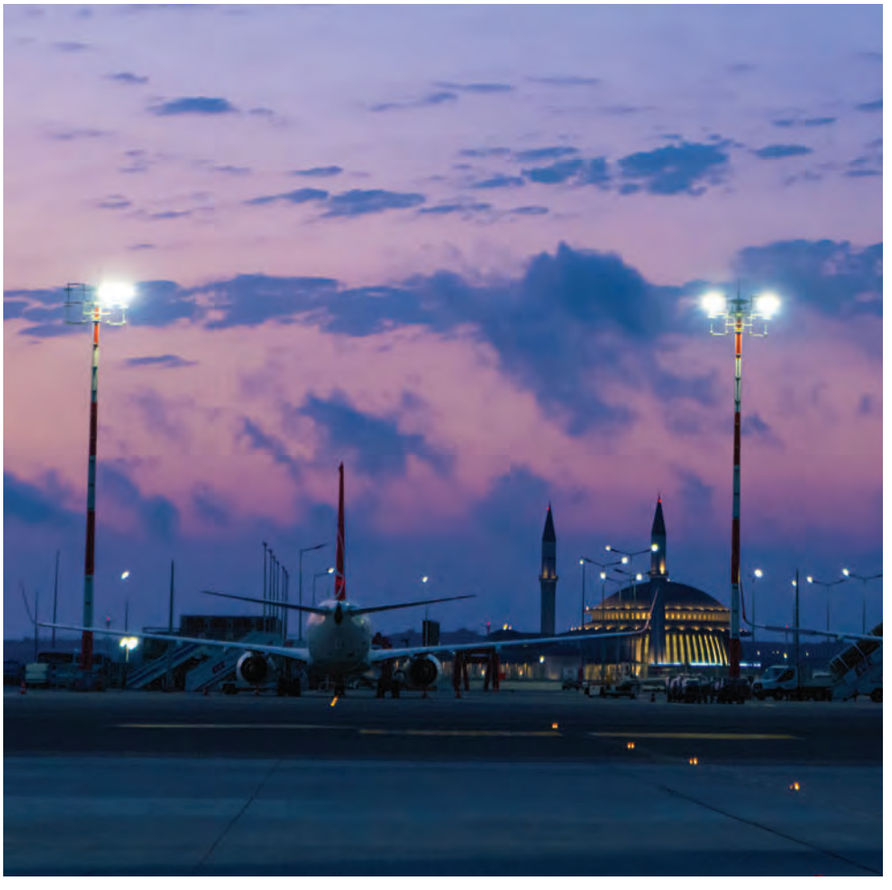














Indoor Lighting

Inspiring ambience, where light
weaves stories within walls



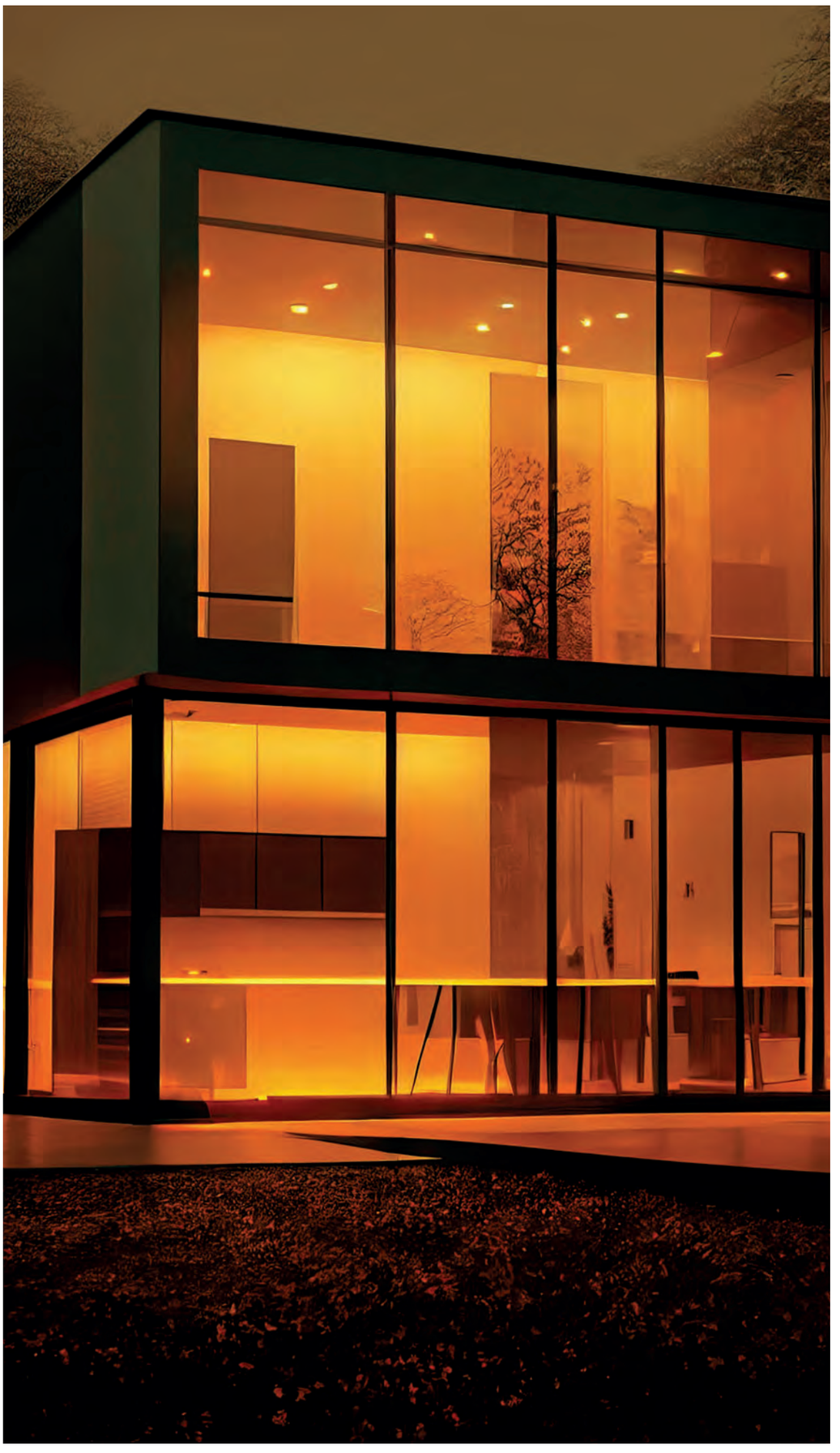












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