



Mayfair Magic

Designing a development of five multi-million apartments in Mayfair London W1, requiring a state of the art control system combined with stunning interior design proved a tough challenge. Customers investing in such prestigious apartments seek individuality and each apartment had a different structure and room layout. The technology selected was common to all but needed the flexibility to adapt to the differing requirements.

The Director of the company chosen for this prestigious development commented: *"Amina Invisible Loudspeakers were the perfect fit for this project. The customer did not want conventional loudspeakers intruding into the space at all, so an invisible sound source which filled the room with high clarity sound was just right"*.

The completed system needed to be able to provide excellent audio and video quality and at the same time not encroach on the aesthetics in each room. Amina's invisible speaker technology was utilized to add highly diffuse room filling sound to a truly exceptional integrated high technology, visually stunning solution. Each apartment has five Amina Loudspeakers installed providing a hidden 5.1 surround sound system for the main living area. This allows the rooms to perfectly combine the desire for an aesthetically pleasing room to relax or entertain in as well as providing a full surround sound home theatre experience for family and friends.

The stylishly decorated master bedrooms, accessed via a bespoke staircase in the penthouse suite, feature a stereo pair of Amina Invisible Loudspeakers. These are complemented by an Amina dual channel speaker in the ensembles ensuring a seamless enjoyment of music throughout the bedroom suites.

The effort in creating an integrated minimalist high technology home was rewarded by truly satisfied customers commenting how delighted they are with the result, an easy to use and flexible system that is visually unobtrusive yet powerful.

One delighted owner commented *"The AV system delivers everything you could expect to want or need with the speakers being discretely hidden yet capable of meeting the varied musical tastes of my family"*.



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