

New Statistics Report

Contact us at editor@barbourproductsearch.info if you'd like us to re-send your statistics log in details

We've recently updated the layout of our statistics report to make it even easier for you to analyse and keep track of your profile's performance.

Choose to view any one month or a period of 12 months, with a simplified overview and comprehensive breakdown section where you can see exactly which products, news items and documents specifiers are viewing and downloading.



Statistics for 'Ub Yl Ua d'Y Barbour Product Search Profile

Mar 2012 to Feb 2013

Notes:

Impressions: your company, product, news item has appeared in a search result

Detail views: your company, product, news item has been clicked on from a search result or visited directly

Your traffic statistics do not include robot traffic, so represents only real human visitors.

Overview

Impressions, all pages	68462
Detail views, all pages	2362
Click throughs	56
Company impressions	18820
Company detail views	142
Product impressions	25250
Product detail views	1317
News item impressions	22031
News item detail views	749
Document downloads	57
Email click throughs	2

Breakdown

Products

Product	Impressions	Detail views
Product A	574	422
Product B	4982	596
Product C	1586	122
Product D	18108	177

News

News item	Impressions	Detail views	Total
News item A	5756	2	5758
News item B	4477	65	4542
News item C	3825	15	3840
News item D	3314	254	3568
News item E	1465	74	1539
News item F	985	174	1159
News item G	1081	50	1131
News item H	725	16	741
News item I	396	62	458
News item J	268	13	281
News item K	244	13	257
News item L	191	11	202
News item M	6	0	6
News item N	5	0	5

Documents

Document	Downloads
Document A	46
Document B	11