



WHAT IS SuperColour®

CREATE AMAZING SPACESWITH COLOURED ASPHALT

SuperColour is a range of coloured asphalts that transform outdoor spaces into something amazing.

Using a combination of binders and coloured pigment, SuperColour achieves a bold, long-lasting effect that breathes life into your projects.

As well as the aesthetic appeal, SuperColour allows you to enhance safety through colour coded demarcation areas.

The range of distinctly coloured asphalts gives you more freedom with your projects and the peace of mind that you are receiving a great quality product together with excellent technical and sales support.

SuperColour is ideal for:





THE RANGE ULTRA PRODUCT FOR ULTRA COLOUR

6 POPULAR COLOURS

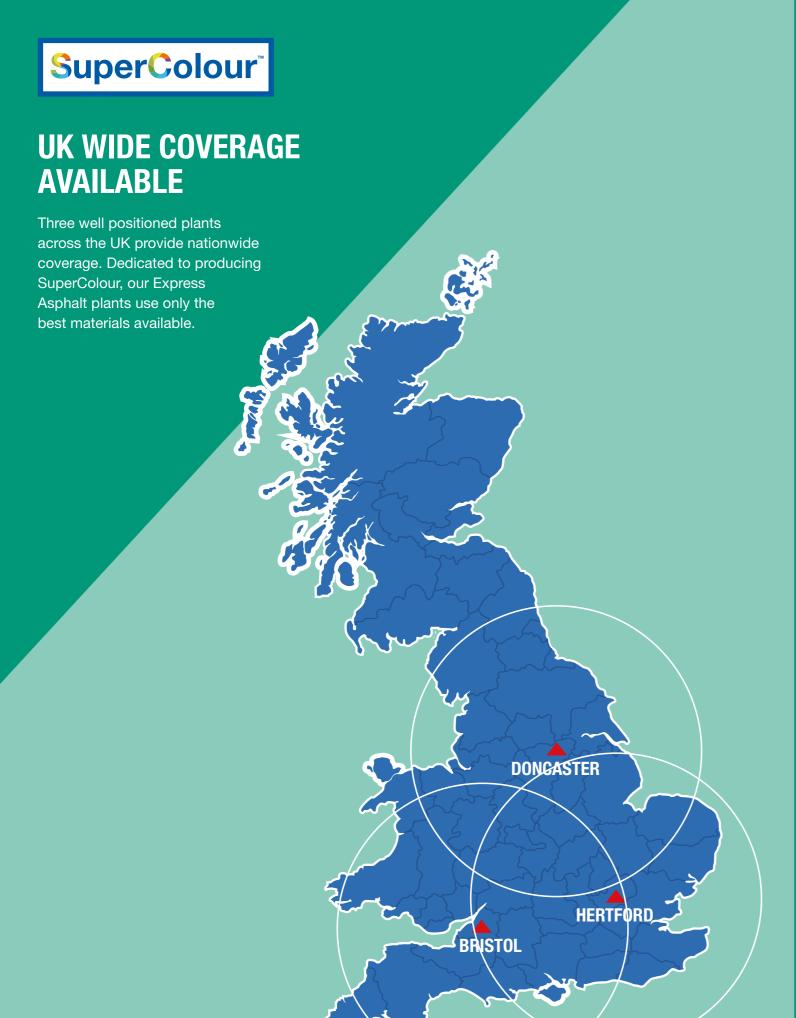


BESPOKE COLOURS AVAILABLE ON REQUEST INCLUDING

- Copper
- Light Blue
- Silver
- White
- Light Grey
- Light Green
- Light Buff

CAN'T FIND THE COLOUR YOU WANT? ASK THE SUPERCOLOUR TEAM IF IT'S POSSIBLE.







SuperColour*

Focusing solely on SuperColour, dedicated support is available every step of the way, from account management to technical support. Our SuperColour team can help you achieve the right colour, work within your project schedule and assist with any technical queries you may have.

DID YOU KNOW...



ACCREDITATIONS

Did you know, you do not need any specific accreditations to lay SuperColour? It's just as simple as laying a standard asphalt, only with colourful results.



WARRANTY

Did you know, we offer a 2 year warranty on all SuperColour projects as standard which can be increased to 5 years on request? So if you need peace of mind when choosing coloured asphalt, we can help.



COLOURS

Did you know, we can produce a vast array of colours? If you want something different, speak to our dedicated SuperColour team for more information.





PROJECT NAME: BEDFORD'S VICTORIAN EMBANKMENT

SUPERCOLOUR ULTRA BUFF

BRIEF

Bedford's Victorian Embankment is often described as the jewel in the market town's crown, with a tree-lined promenade running alongside the River Great Ouse including ornate bridges and a historic bandstand. It combines riverside views and dazzling floral bedding displays to provide the perfect space to sit, relax and enjoy the great outdoors.

In 2022, Bedfordshire Borough Council announced a £1.5million investment and enhancement of the riverside area, starting with pavement renewal works which will drive the initial improvements. Historically the promenade area had a buff surface but over time that had eroded away. The Council sought to replace this buff surface and enlisted local contractor DJT Surfacing to undertake the works.



SOLUTION

DJT Surfacing specified SuperColour Ultra 6mm asphalt in buff colour from Aggregate Industries, the first time this product had been used by Bedfordshire Borough Council. In excess of 500 tonnes were used to resurface the embankment area.

Available in a variety of colours, the SuperColour range is suitable for a range of architectural and decorative applications, particularly where it is important to provide colour differentiation such as private drives, cycleways and pedestrian areas.

All surfacing works were completed on time ahead of Bedford's annual River Festival Weekend, including stopping works for the historic Bedford Regatta.

Jo Salmon and Managing Director from DJT Surfacing said: "This was a very important project for the town and Aggregate Industries provided the exact solution we needed, working to tight project schedules. They also helped to ensure product supply around the Regatta, where we were required to stop works for the weekend. We would not hesitate to use SuperColour Ultra again for similar projects."











PROJECT NAME:

SUPERCOLOUR ULTRA GREEN







CASE STUDY

SUPERCOLOUR ULTRA GREY







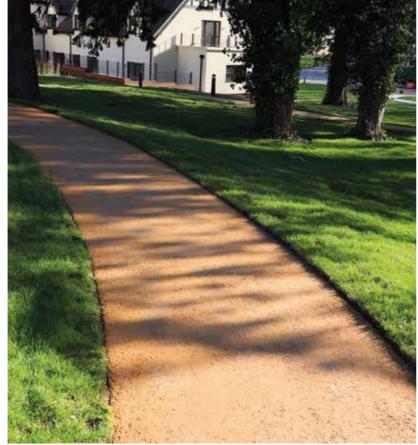




SUPERCOLOUR ULTRA BUFF







CASE STUDY

SUPERCOLOUR ULTRA RED & GREEN









ENHANCED SAFETY

Provides colour coded demarcation e.g. cycle lanes, bus lanes, restricted access etc. to improve visibility and safety in pedestrian areas.



LONG-LASTING

A robust and hard-wearing solution that offers permanent colouring. As the colour is integral to the asphalt this removes the risk of delamination, which is a common problem with painted asphalt surfacing techniques.



QUALITY ASSURED

Each material goes through a rigorous design and review process, with Aggregate Industries providing technical support from project start to finish.



SAVES TIME

Eliminates the need for painted finishing, and costly maintenance, through wear and tear of the painted surface.



DESIGN FLEXIBILITY

SuperColour® Ultra is available in a range of sizes 6 and 10mm and can be provided in a wide range of colours. The colour is enhanced by the natural colour of specially-selected approved aggregates, complemented by the addition of pigments in a clear binder mixture.



WORKABILITY

Due to the nature of the synthetic binder this product can be transported further and remain workable for a greater period of time than standard asphalt materials.



TAILORED TO YOU

Contract specific mix designs. Our batching plants use specific and dedicated mix designs and materials to ensure a consistent colour is attained.

For more information, contact your local asphalt team or visit:

WWW.AGGREGATE.COM/SUPERCOLOUR



